**Logo Design Brief**

* The logo should communicate our proposition (Short term property management for Air BnB listings) the following attributes (Quality Accommodation, Value & Luxury)
* What we do: We are a business that manages properties which provide luxury stays for our guests.
* Would like to keep colours simple 3 max and like those used in the BnB Assist logo



**Business background;**

* Sector – Property management services for customers looking to list on Air BnB, Stayz, Homeaway, Booking.com etc
* Locations – Currently Australia and UK
* Mission – Provide luxury short term accomodation in great locations!
* Other business we compete against – [BNB Assist](https://www.bnbassist.be/), [Pass the Keys](https://www.passthekeys.co.uk/), [BNB Hosts](https://www.bnbhosts.com.au/)
* General Stats about Air BnB;
  + Airbnb has over 150 million users worldwide.
  + There have been over half a billion Airbnb stays all-time.
  + There are over 650,000 hosts worldwide.
  + There are over 6 million Airbnb listings worldwide.
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